

# Logic Model



If you don't know where you're going, how are you gonna know how to get there?



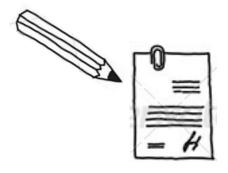
# Understanding the Logic Model



# What is a Logic Model?

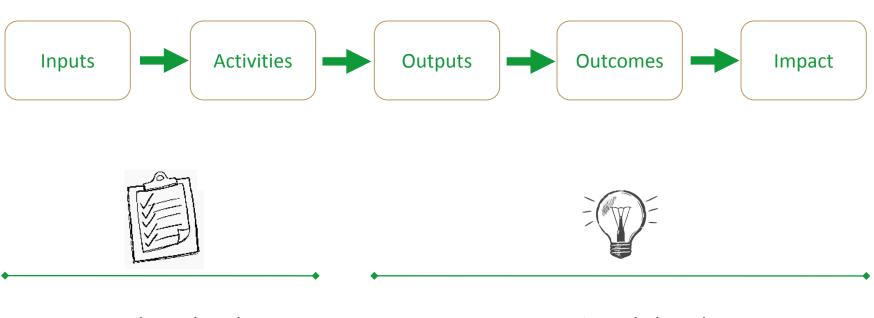
#### A Logic Model:

- Describes the sequence of the planned inputs and activities
  of a programme and how these are linked to the results the
  programme is expected to achieve.
- Provides a tool for the planning, management, monitoring and evaluation of a programme.





# What is a Logic Model?



Your planned work

Your intended results



# How to read the Logic Model?



Certain resources are needed to operate your programme.

If you have access to them, then you can use them to conduct your planned activities. If you accomplish your planned activities, then you will deliver the amount of product or service that you intended.

If you accomplish your planned activities to the extent you intended, then your beneficiaries will benefit in certain ways.

If these benefits to are achieved, then certain changes in organizations, communities, or systems might occur.



# Why creating a Logic Model?

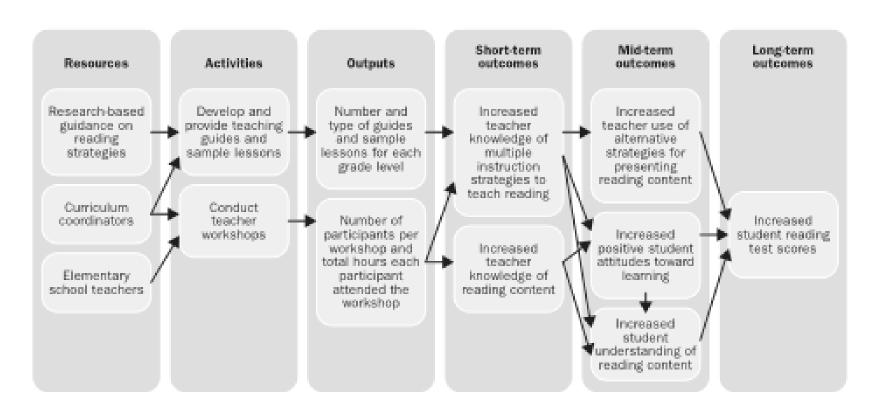
There are many reasons why you should have a logic model, but the main reason is that it will provide programme staff, beneficiaries, partners and donors with:

A clear map of the road ahead and where it is leading to.





# An Example:



Simple logic model on a teacher training programme for alternative reading strategies



# Who participates in the creation of a Logic Model?

- Create the logic model for a programme with all members of the team. It will build consensus amongst staff.
- Include stakeholders and beneficiaries' opinions to have a more comprehensive logic model.





# Guideline to create a Logic Model



# Step 1: The Problem Statement

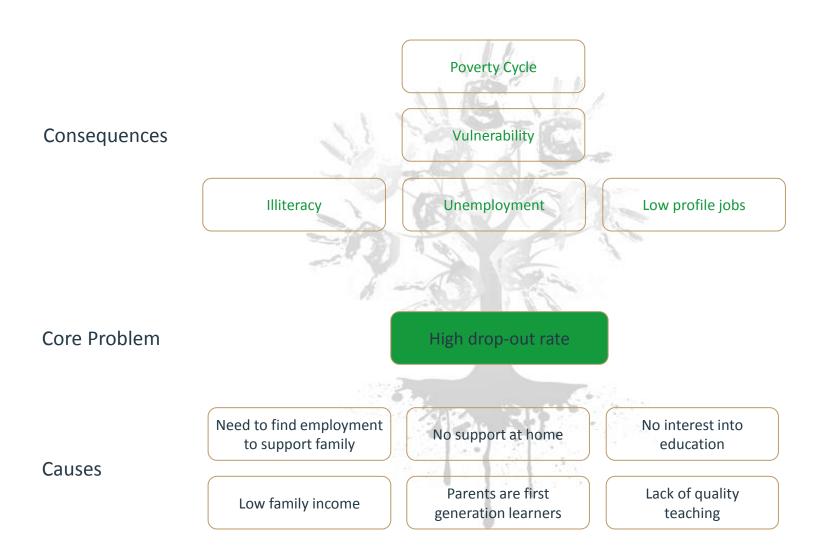


# What is the problem you are trying to address through your intervention?

- Assess the environment in which you are planning to intervene and the problems existing in that environment.
- Analyze the problem that you want to address by identifying its causes and consequences.
- Select your area of intervention, taking into consideration your skills, expertise, and available resources.
- Finally, phrase it into a problem statement.



# Step 1: The Problem Tree





# Step 2: The Outcomes

How will the living conditions of your beneficiaries look like after your intervention?

- What are the changes you wish and expect your programme will have on your beneficiaries?
- Consider short-term, mid-term and long-term outcomes.



# Step 2: The Outcomes

#### **Short-term Outcomes**

#### Mid-term Outcomes

#### **Long-term Outcomes**

Time

During the programme intervention

Within or immediately after the programme intervention

Beyond programme timeline

- Learning
- Awareness
- Knowledge
- Attitudes
- Skills
- Opinions
- Aspirations
- Motivations

- Actions
- Behaviours
- Practices
- Decisions
- Policies
- Social Actions

- Conditions
- Social contexts
- Environmental changes

Type of changes







**Beneficiaries** 



# Step 3: The Activities

# What activities do you need to conduct to achieve the intended outcomes?

- Think about any activity that will lead to your short term outcomes.
- Depending on your organization activities can be services, delivery of products or policy advocacy.
- Group related activities together.



# Step 4: The Outputs

#### What outputs do you produce through your activities?

- The outputs are direct and measurable results of your activities.
- Define at least one output per activity.



# Step 5: The Inputs

#### What resources do you need to realize your activities?

- Make a list of all major resources required: Human, financial, infrastructural, material etc.
- You can include specific knowledge, skills or expertise that you invest into your activities.



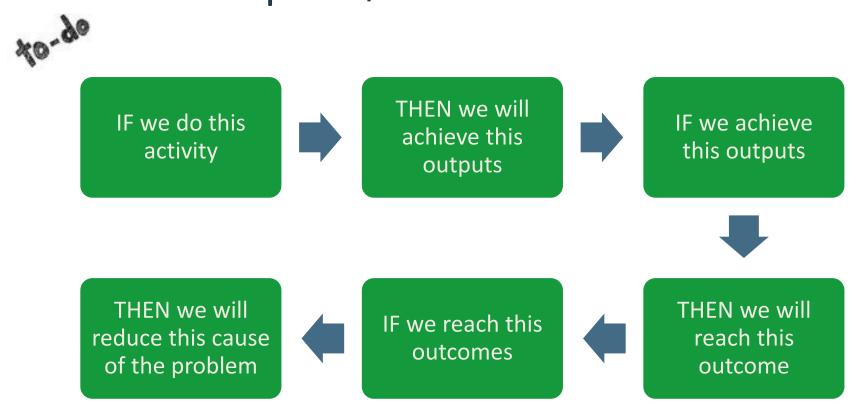
# Step 6: Assumptions

What are the circumstances that you assume are present so your programme can have an impact on the targeted beneficiaries?

- The assumptions are the factors that already exist in the programme's environment and that your organisation does not have control over.
- They are needed for the success of your programme.
- Express the beliefs and ideas you have about the external and internal environment of your programme; your targeted beneficiaries' behaviours, motivation and skills; and how your programme will work.



### Step 7: IF/THEN verification





### Congratulations!



- Make sure your logic model is clear and concise.
- Update your logic model regularly when programme reviews are done and when your programme environment is changing.



# Thank You