



## Vision and Mission Examples



### Masoom

- **Vision:** Young people can learn while they earn.
- **Mission:** To enable night school students achieve their full potential through educational and policy support.



### Reality Gives

- **Vision:** We dream of a world where people from underprivileged communities have equal access to opportunities and resources.
- **Mission:** We support and connect projects and mobilize resources to create change and improve quality of life in our communities by providing powerful programs, raising awareness, sharing resources and generating funds.



### Sahyog

- **Vision:** A world where all women have the freedom to express, make choices and drive positive change in their communities.
- **Mission:** We work for sustainable change in low income communities by providing non-formal education, skills training and access to vocational opportunities to its women and children.



### Udaan

- **Vision:** Every child educated and equipped with equal opportunities to transform their lives.
- **Mission:** We enable brighter futures for children from low-income communities by providing them with the desired knowledge, skills, values and support to achieve their true potential.



### Bright Future

- **Vision:** Every youth to have equal employment opportunities.
- **Mission:** To provide a nurturing and environment for children and youth from marginalized communities to transform their passion into gainful employment through career guidance, life skills development, mentorship and scholarship opportunities.



### CRY



- **Vision:** A happy, healthy and creative child whose rights are protected and honoured in a society that is built on respect for dignity, justice and equity for all.
- **Mission:** We enable people to take responsibility for the situation of the deprived Indian child and motivate them to seek resolution through individual and collective action thereby enabling children to realise their full potential.

### TFI



- **Vision:** One day all children will attend an excellent education.
- **Mission:** To engage outstanding college graduates and young professionals to work towards eliminating educational inequity in India.

### Care International



- **Vision:** A world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security.
- **Mission:** To serve individuals and families in the poorest communities in the world. Drawing strength from our global diversity, resources and experience, we promote innovative solutions and are advocates for global responsibility.

### Oxfam



- **Vision:** A just world without poverty.
- **Mission:** We work in partnership with a broad range of civil society actors to link poor people and their organizations to sub-national, national, regional, and global institutions that influence their lives and livelihoods.

### Human Rights Campaign



- **Vision:** Equality for everyone.
- **Mission:** By inspiring and engaging all Americans, HRC strives to end discrimination against LGBT citizens and realize a nation that achieves fundamental fairness and equality for all.