Social Problem Definition

It is crucial to fully understand the social problem your organization is addressing in order to identify the most effective interventions and solutions. Sometimes the problems can seem very large and complex. This technique can help to break it down into a specific, manageable statement.

The Social Problem Tree helps you to identify the underlying causes of the problem you are addressing and what consequences it has on the target beneficiary group.

1. Put the main problem on the trunk
2. Fill in the branches with the consequences of this problem
3. Brainstorm about the root causes
4. List the most feasible or effective solutions

CONSEQUENCES

CORE PROBLEM

ROOT CAUSES