

Mr. xx

July 22, 2011

Dear xx:

As you know Atma is working hard to expand the reach and scope of our work in Quality Education. Thus far we have had a number of very successful partnerships with innovative education projects such as: Muktangan and Mumbai Mobile Creches. We're writing to you today to request your membership on the Atma Advisory Board.

We've been very pleased to have you associated with the work of Atma over the last year and hope we'll be able to formalize this relationship and your contribution to Atma.

Over the last year Atma has delivered a total of xxxx hours of service to our partners and hosted a total of xxx volunteers since 2006. All of this expertise and energy results in major impacts on the quality of education delivery for underprivileged in Mumbai. Founding Trustee of Muktangan Sunil Mehta expresses it this way: "In our mere two years of Atma's Partnership ...they have assisted Muktangan in establishing itself onto a path of growth, development and sustainability."

As a member of the advisory board you will be able to add even more impetus to the work of Atma extend our reach to new networks. As a member of the advisory board there would be specific requirements on your time and abilities including:

- Regular communications and meetings with Atma Staff
- Assistance in networking and introductions to notable people
- Active participation in fundraising campaigns- recruiting donors, members and corporate contacts
- Work with the Executive Director and Resource Manager to achieve personal fundraising goals

We expect:

- No more than a 5-hour commitment would be required each month
- To communicate with you through individual means - no regular board meetings
- Your occasional attendance at Atma Events including site visits, volunteer Meetings and Atma Donor events

We think that you would be a welcomed addition to the Atma family and hope we'll be able to count you amongst our Advisory Board members.

Many thanks for your contributions to Atma thus far. I am personally very excited to work with you in this new position.

Best,

xx
Executive Director
Atma