

Political factors

For the country / municipality / community you are operating in:

- Is there a prominent political conflict? If yes, in which way is your mobilising support initiative connected to this conflict and how can it be influenced by it?
- When is the next local, state or national election? Is there a high chance that the government or regional policies will change and affect your initiative or organisation?
- Who are the political actors likely to be in power after elections? What is their position on the issue you are mobilising support for?
- What are the active lobbying groups that are most successful and important? Which of them touch upon the topic of your mobilising support initiative? Who is in favour of your matter of concern, who could be an opponent?
- Which of the government's policies are linked to your initiative? Who are the politicians/ ministers/ representatives for it? Are they accessible and responsive to people from the community?

Economic factors

For the country / municipality / community you are operating in:

- What is the economic situation (stable, uncertain, growing)? How can this affect your mobilising support initiative?
- Are a lot of people unemployed in the region you are operating in? How could that affect your initiative? How could you use this fact and integrate the topic into your initiative? Is it possible to argue that jobs can be created through your initiative?
- Do you or your primary stakeholders have access to (micro) credit? If yes, how could you make use of it?
- What is the main source of income/ main export product? How do most people earn their money? How does this influence your initiative or how can you make use of it?
- How important are donor money and other funds for the economy of the country / municipality / community you are operating in? Who are the main donors and how are they linked to your initiative?

Social factors

For the country / municipality / community you are operating in:

- How strong are religious beliefs and the importance of practicing religion in the country / municipality / community you are operating in? Are there religious conflicts you need to take into consideration?
- Or religious or cultural festivals or events that you have to take into consideration during the planning of activities?
- What is the age profile? Are there a lot of young people or rather old people? Which of those groups is important when it comes to your initiative?
- What is the minimum standard of health care provided? Is there any likelihood of special diseases? How could the health situation of people affect your initiative to mobilise support?
- Are there any cultural or social taboos that could affect your initiative? Do you have to be sensitive when communicating or publishing things?

Techonological factors

For the country / municipality / community you are operating in:

- How is the infrastructure of the place where you are operating? What about transport infrastructure, access to electricity or the internet? For instance, are there power cuts?
- Are there any new technologies available that could support your initiative?
- What are the research topics of research institutes or government? Could you influence the research questions or use of the results of studies for your initiative?
- Which technologies are used by the people you work with? Do they need further education or training on how to use them?
- Could your mobilising support initiative help to introduce new technologies?

Legal factors

For the country / municipality / community you are operating in:

- Which are the regulatory bodies and legal procedures you need to consider during your initiative? Especially when you are planning public meetings, campaigns, and so on.
- If you employ people for your initiative, which employment regulations apply?
- If you make a profit during your initiative, what are the relevant tax regulations?
- If conflict and violence is likely to occur, which safety regulations exist?
- Are there any international legislation or agreements that could be important for your initiative? For instance if you are working with labourers in specific industry, what regulations does the International Labour Organisation (ILO) prescribe?
- Are you aware of any future legislation that is under discussion that could affect your initiative? For instance a new law on the protection of water resources that is being drafted in Parliament.

Environmental factors

For the country / municipality / community you are operating in

- Does it the country / municipality / community you are operating in suffer from consequences from climate change? Or could it be influenced in the future? How could you integrate this in your initiative or how could your initiative be influenced by it (for example the likelihood of an earthquake, a flood, and so on)
- What are the agreements on environmental issues/ climate change signed by the country / municipality / community? Could your initiative contribute to achieving them?
- Could your initiative contribute to environmental sustainability in general?
- Do you have to consider any environmental protection laws or regulations to realise your initiative?
- How are waste disposal and sewage management organised?
- What kind of resources are you going to use? Do you have to be aware of their consumption?